



## GLADIATOR FIGHT CLUB, INC.

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NORTHERN VIRGINIA NEEDS A SHOT OF ADRENALINE!!!

### **Gladiator Fight Club** **is about to provide it!**

Created to fill the entertainment void and provide safe quality events for the many MMA fighters in the area, Gladiator Fight Club will offer Mixed Martial Arts events in the Southern and Northern Virginia areas and potentially, surrounding states. This unique organization challenges fighters to achieve distinction and glory in their sport while providing high-energy entertainment to the public. In addition to hard-hitting center ring action, events hosted by Gladiator Fight Club may soon be televised.

We at Gladiator Fight Club are passionate about the development of this organization and its future. The ever-increasing popularity of Mixed Martial Arts fighting and the absence of an organized local venue provide us an explosive marketing opportunity. As quoted by Luke O'Brien of the Washington Post, "Mixed Martial Arts is the fastest-rising sport since NASCAR.

I would like to offer you the opportunity to sponsor our events or advertise at our events. Gladiator Fight Club is a professionally organized event with partners such as Mario Yamasaki of the UFC and Fernando Yamasaki of the Yamasaki Academy. I have attached an article from the July 15, 2007 Washington Post Magazine that will give you some insight of Mario and the sport. As a Sponsor, your company's name would be prominent on advertising. With expected attendance high, advertising exposure to the entire region, the marketing impact of your sponsorship would be significant. Your sponsorship will include ringside seats and much more. Sponsorship contracting can be per event or season. With your help this organization has great potential and the ability to reach a vast market.

You and your company can become part of the Mixed Martial Arts Industry. We want to build long term business relationships with the community.

I would be happy to discuss any ideas with you in person or provide you additional information about becoming an *Event Sponsor* and answer your specific questions. If you prefer, you can reach me directly at (540)539-3022 or via e-mail at [GladiatorFightClubads@yahoo.com](mailto:GladiatorFightClubads@yahoo.com).

Our first event will be on October 20, 2007 at the Winchester Sportsplex. Every 90 days there after, we will be hosting an event. We are currently working on televising the events through local channels. Please take the time to read the article and consider a partnership in advertising. We would appreciate any additional comments or recommendations to assist us in acquiring companies such as yours. Thank you for your time and I look forward to working with you.

Thank You,

Beth Ann Guthridge  
Marketing Director  
Gladiator Fight Club